

Economic Development Blog

Barker Pacific Group's Tower 300

Tower 300, the former Bank of America building at 300 S. Fourth St., is a downtown landmark. Originally built in 1975, the 17-story tower reigned as the area's iconic center of commerce, law and business for nearly a half-century. Today, the rebranded Tower 300, not only has a new name, it has a fresh new look, new ownership and new tenants, all of which are part of the area's exciting ongoing revitalization.

Barker Pacific Group, a commercial developer based in Los Angeles with numerous assets throughout the Western U.S., acquired the building in May 2021. According to Will Dickinson, vice president at Barker Pacific Group, the palpable energy of downtown Las Vegas was the tipping point in the company's decision to acquire the building.

"The significant investment happening in downtown Las Vegas was evident to us with Circa, new multi-family projects at Symphony Park, and newly refreshed hotels, office buildings and businesses of all sizes," said Dickinson. "With new tenants already moving into Tower 300, we remain as enthusiastic as ever about Las Vegas."



Tower 300, courtesy of Barker Pacific Group

Pacific Workplaces is the newest tenant in the building, a Bay Area coworking company making its first foray into Las Vegas. Pacific Workplaces, which took occupancy in early April, boasts more than 16,000-square-feet on the sixth floor, and provides a cool, hip flexible working spot ideal for those relocating to the area, small businesses and others looking to vibe off the energy of shared space.

"We are so excited to host the ribbon cutting event with Mayor Goodman and many Vegas movers and shakers in our space on

the sixth floor of the building,” said Laurent Dhollande, CEO of Pacific Workplaces. “We’ll have plenty of prizes and goodies to hand out and the opportunity for everyone to see why people love to work and collaborate at Pacific Workplaces.”

Mark Handin , a partner of Barker Pacific Group said he couldn’t be more pleased with, and thankful to, the city of Las Vegas.

“In our short time in Las Vegas, the city has quickly proven to be a strong, pro-business advocate,” Handin said. “We are not accustomed to this level of support from local municipalities. It is quite refreshing. We look forward to contributing to improve downtown Las Vegas.”

Soon, the law firm Holley Driggs, will occupy more than 25,000 square feet at Tower 300 taking the top two floors of the building when the firm settles in later this summer. Tower 300 is also proud to be home to the International Innovation Center @Vegas on the first floor as a tenant.

“We appreciate the concept of supportive incubator space for tech companies large and small, and we love having the city’s landmark Innovation Center as one of our tenant companies,” said Dickinson.

Barker Pacific Group will be joined by Mayor Carolyn G. Goodman and city officials on May 24 to officially “open” Pacific Workplaces with a traditional ribbon-cutting ceremony. But in the meantime, according to Dickinson, “their leasing team headed by Mike Tabeek and his team at Newmark Knight Frank, is continuing to ink leasing deals with companies and businesses large and small seeking a downtown address – the hottest, hippest, and most happening place to do business in Las Vegas.”